

Successful Recipes

unique logo design & branding

Ingredients

- 1 passionate logo design and branding team*
- 1 business looking for a logo design and branding makeover*
- 1 focus group that reflects your target audience*
- 1 lively debate on your new logo design and branding look*
- 1 razor sharp new logo design and branding*

Method

Getting the right logo design and branding for your business is as crucial as deciding on its name. Your company's logo and branding design is an instant advert for your business. If done right, your logo design and branding will become synonymous with your values and your expertise.

Whether it's on your company's website, advertising or stationery, your logo design and branding is your unique identification, immediately distinguishing you from the rest of the pack. It's vital that your company presents a vibrant and cohesive image - poor logo design and branding reflects badly on a business, with tired or mismatched logos creating a dated, untidy impression.



I have been delighted with the relationship we have with Mango Communications. We work in a rapidly evolving market and creating quality customer communications both on-line and in-print has previously been a real challenge for us. Since working with Mango we have been able to establish a real partnership where they understand our business and provide great creative input to help us translate our initial ideas into customer ready materials.



Roger Collins
Managing Director



Mango's team of logo design and branding specialists are dab hands at projecting the right image. Always ripe with fresh ideas, we'll collect in-depth research to really get under the skin of your business ethos and create a logo design and branding that perfectly reflects it.

To do this, we need to get to know you, working with you every at every stage of your logo design and branding development. Firstly, we produce creative visuals; we then present our logo design and branding ideas to you on boards, or in a pdf. We rely on your feedback and comments to really help us make your logo design and branding fit perfectly with your business.

But because we know it's always a good idea to get a second opinion, we can put our logo design and branding work to the test at focus groups. We use groups made up of individuals that really represent your target audience, helping you to find out what your customers really think of your logo design and branding.

Freshening up your logo design and branding can rejuvenate and re-position your company, helping you to make the most of exciting new markets, new products and new opportunities. Mango has all the experience and knowledge to give your logo design and branding the burst of life your business deserves.

Let Mango help you achieve your marketing goals. Call our team today on

0161 601 6522

visit www.mangocommunications.co.uk

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