

Successful Recipes

super-charge your presentation

Ingredients

*1 client with a message to shout about
1 presentation that needs zing
1 tired format ready for a revamp
1 creative team that see the possibilities of super-charged Powerpoint presentations*

Method

Powerpoint presentations are a major opportunity to dazzle clients with your vision, your drive and your imagination.

It's an opportunity that most companies neglect, however by delivering average, dull, template-driven Powerpoint presentations you can portray your company, service or product in a detrimental light.



We have worked very closely with Mango for many years, to help improve our marketing strategy. They understand our requirements and produce highly creative ideas. Our marketing and creative approach is targeted directly at our customers. Continual production of quality printed and web based marketing materials has helped us develop new business and continue to grow the company. We see Mango very much as an integral part of our company, working together to achieve our long term plans.



Barry Brown
Marketing Director
Metso Bender Paper Ltd



At Mango, we recognise that an inspiring, well-designed Powerpoint presentation is an invaluable way of earning kudos and credibility from your clients – whether existing ones or potential new ones. Our Powerpoint presentation service harnesses all of our team's expertise and software knowledge to create bespoke Powerpoint presentations that really do credit to your company and capture your client's attention.

Our team of creative designers, art directors, photographers and illustrators will develop the most original and compelling way to present your information, showing you how a Powerpoint presentation can really take flight. During the creative process, our production service team will take your content and reformat according to your brand guidelines. We'll also add in consistent looking charts, tables and diagrams and retouch any photography to give your Powerpoint presentation a cutting edge look and feel.

If you're more comfortable working in-house, or time restraints or travel issues prevent you from outsourcing the work completely, we can provide you with bespoke Powerpoint templates and style sheets. This ensures consistency throughout your presentation.

When your Powerpoint presentation is complete, you can choose how you would prefer to receive the document, on CD or via the web. Simple.

Whatever you're presenting on, we've got the skills to pep up your project with a first-class, professional and dynamic Powerpoint presentation that's guaranteed to create a buzz in the boardroom

Let Mango help you achieve your marketing goals. Call our team today on

0161 601 6522

visit www.mangocommunications.co.uk

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