

Successful Recipes

producing effective data sheets

Ingredients

- 1 collection of product data
- 1 technical copywriter
- 1 super sharp designer
- 1 fresh approach to product data sheets

Method

When it comes to producing successful product data sheets, you want an agency that knows how to keep things simple. Information should be easy to digest, with product data sheets that communicate instantly with your clients.

But that isn't to say we believe product data sheets should be dry. Our in-house creatives can help you put your product data across in the most imaginative and compelling way possible. With creative, artwork, technical illustrations, graphs, charts and photography, we're able to add creative zest to all the product data sheets we produce. Our copywriters can help your product data sheets speak clearly to your clients, in a clear and simple tone of voice.



Mango's ability to understand our product and translate our briefs into concise and well targeted communications takes a lot of hassle out of what could be a fairly complicated process. The fact they have expertise in both online and offline disciplines means we're guaranteed consistency across all our marketing materials.



Chris Popple
Marketing Director



Our process ensures your product data sheets are effective and accurate. Firstly we produce visuals for your product data sheets. Next we present our ideas to you, either on boards or by pdf, making sure your products data sheets are correct and giving you the opportunity to make changes. And when everyone is happy, we produce final product data sheet artwork and print whether it is digitally for short runs of 1 to 500 or standard litho for larger quantities.

Get your message across simply, powerfully and fast, with product data sheets from Mango.



mango

Let Mango help you achieve your marketing goals. Call our team today on

0161 601 6522

visit www.mangocommunications.co.uk