

Successful Recipes

page-turning brochures

Ingredients

1 visionary creative director

1 inspired brochure and catalogue design team

1 exciting business keen to sharpen its brand

1 collection of reference material

Method

Mango's dedicated design team understands the importance of putting the right message across in your brochures and catalogues – achieving the right mix of eye-catching design and clear, easy-to-understand layout.

We understand that your needs for brochures and catalogues are unique. We pride ourselves on getting a real taste for how your business operates. It's through this in depth understanding that we aim to exceed your expectations. Whatever your business, we want to make your brochures and catalogues as enticing, as clear and as user-friendly as possible – to help you get the most from every order and encourage repeat custom.



We have worked with Mango for years. We design and manufacture soft furnishings and home accessories. Our main sales channels involve both print and internet marketing. Mango's creativity, application and commitment are fantastic. We use them regularly as our gurus for the web, print and technical support. It is great to have a company who can cover the creative, print and web spectrum for brand consistency. Their dedication and commitment to service are unequalled.



Rosemary Oxe
Commercial Director



We've got all the tools and imagination to bring your brochures and catalogues to life. If your brochures require visuals, our creatives can produce technical and design illustrations with real impact. Or if you'd like new photography for your catalogue, our photographers are on hand to take stylish, sharp shots, whether it be simple product shots or fully built room sets. Plus, for hard working brochure and catalogue content that sells, our skilled copywriters can help you communicate your key messages in your brochures and catalogues in the most engaging, effective way.

We provide you with a complete end-to-end creative brochure and catalogue solution and we work closely with you every step of the way. Starting with a creative concept, we develop our thoughts, produce visuals and present our initial ideas for your brochure or catalogue back to you. Based on your feedback and input, we then produce artwork for your brochure and catalogue. We then take care of all your brochure or catalogue printing requirements and co-ordinate your delivery commitments. We advise on all types of finishing, from spot UV varnishing, to laminates, from spot colours to metallics and different paper types and materials. We help make your brochure or catalogue original and professional, to help you achieve sales! From start to finish, we'll help you put together a solution guaranteed to grab your client's attention and make sure your brochure or catalogue stays at the top of the pile.

Let Mango help you achieve your marketing goals. Call our team today on

0161 601 6522

visit www.mangocommunications.co.uk

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