

Successful Recipes

innovative point of sale material

Ingredients

1 visionary creative director

1 inspired point of sale design team

1 client looking for purse-grabbing point of sale material

1 product ready to hit the big time

Method

When your product needs marketing directly at the point of sale, Mango is your first port of call for fresh, innovative point of sale solutions. Whatever your product, wherever it's placed, we've got the expertise and creative vision to develop point of sale to grab your buyers' attention.

Whether you're looking at printing menus, posters, flyers, shelf talkers, or anything else, we will carry out in-depth research to really get to know your company and understand your product, before getting to work on a point of sale design that will display it to best possible effect.



We have an excellent working relationship with Mango. Response times are great, communication is thorough, our briefs are accurately interpreted, and we are regularly fed new ideas. Print Search is a demanding client with numerous projects in progress at any one time. Mango always achieves our deadlines.



Linda Chemney
Sales Director



Our creative team will come up with original and eye-catching point of sale that stand out and helps you achieve sales. From photography and illustrations to straplines and copywriting, Mango has all the tools to create effective point of sale guaranteed to get your products noticed and flying off the shelves.

Our production team are on hand to guide you through every step of producing your point of sale. From creative concepts through to finished artwork, your input is invaluable and we work closely with you to ensure your completed point of sale exceeds your expectations. We can even take care of all your printing requirements and co-ordinate your delivery commitments.

With all the expertise, experience and imagination to create first-class point of sale materials, Mango can help ensure that when customers are picking, yours is the juiciest fruit on the tree.



mango

Let Mango help you achieve your marketing goals. Call our team today on

0161 601 6522

visit www.mangocommunications.co.uk