

## Successful Recipes

# impressive email marketing

### Ingredients

- 1 inspirational creative director
- 1 innovative email marketing creative team
- 1 progressive client looking to broaden its horizons with inspirational email marketing

### Method

Effective email marketing is not only vital in helping you keep your customers up-to-date with new products and services, but an invaluable communication tool for keeping your business uppermost in their minds and developing close relationships.

Mango's wide range of skills incorporates a dedicated email marketing team who can produce a wide range of email marketing solutions. Whether you want to send an email newsletter, run an online promotion, send email invitations or conduct an online survey, our creative team design and build the most exciting, vibrant email marketing programmes. We thrive on delivering practical, yet engaging email marketing solutions that work for you, tailoring our approach to meet your individual email marketing needs and really getting to know your business.



Mango Communications have provided a first class service to TCM Ltd. Ours is a very fast moving industry and our ability to work with outsourced creative and production teams that understand and deliver our requirements first time is critical to our ability to maintain a leading marketing edge in our chosen sales markets. Mango's work is of a high standard and they are an excellent sounding board and gatekeeper of the integrity of our brand and the consistency of our presentation.



**Steve Willock**  
Marketing Director

**InToscape**

Our email marketing team will take care of all the details. We'll create and run your database, manage any opt outs and segment your email marketing contacts. We also provide detailed reports letting you know the number of emails delivered, how many bounced and why, who opened the message and which links generated the most interest. Valuable information to help you ensure your email marketing is always targeted and effective.

We're bursting with the know-how, experience and vision to help you reap the rewards of email marketing.



mango

Let Mango help you achieve your marketing goals. Call our team today on

**0161 601 6522**

visit [www.mangocommunications.co.uk](http://www.mangocommunications.co.uk)