

## Successful Recipes

# building must-see websites

### Ingredients

*1 genius websites team*

*1 media format without frontiers*

*1 client that wants its website to be noticed*

*1 company ready to realise the potential of the web*

### Method

It goes without saying that websites are one of the most important marketing tools. In today's technology-savvy climate, websites are often the first thing that a customer sees. And websites that are poorly designed, shoddily put together or worse, non-existent, can seriously prevent your business from fulfilling its true potential.



What we really like about Mango is that they offer the full service. They manage everything for you, so they don't just design the web site, but they can sort out the domain and the hosting too and when it comes to print, just give them the brief, and leave everything to them. Nothing is too much trouble and the end results are always stunning!



**Adele Callan**  
Director



At Mango, we're passionate about websites. Nothing gets our juices flowing like a peachy new project to transform into a vibrant exciting website.

Our highly skilled creative and website development teams can deliver a wide range of online solutions, from company or corporate websites, to dynamic, database driven e-commerce websites that really sell.

From the initial concepts through to the website build, we'll work closely with you every step of the way. Beginning with project scoping and technical proposals we will start to plan your website. Next, we develop our creative proposals, seeking out the most exciting and innovative solution for your websites.

We take care of all the website elements that go with it: creative, production, framework, navigation, and content build and provision of a suitable content management system if required. And we offer sophisticated and secure email management and website hosting.

We'll help your website appear as close to the top of key search engines by using the latest pay-per-click advertising and website search engine optimisation (SEO) techniques. We can help you to define the right keywords for your website's SEO and we can either write the website text for you, or transform your draft text into scintillating, search-engine friendly website text. We then begin the website building process, adding in content, copy and navigation. Finally, we thoroughly test your website to ensure it runs seamlessly.

We use the very latest in cutting-edge programmes and technologies to manage the whole website development process. Developing websites that attract the maximum number of visitors every time.



Let Mango help you achieve your marketing goals. Call our team today on

**0161 601 6522**

visit [www.mangocommunications.co.uk](http://www.mangocommunications.co.uk)